Mission

- Bring together UC Berkeley staff and students, long-term residents, city of Berkeley staff, and other members of the community to address issues related to off-campus student/neighbor relations.

- Improve the quality of life in the neighborhoods near the campus and promote mutual understanding and respect among all of its residents.
Charge

- Review research and findings of related campus and city groups, and best practices of other university and college communities.

- Recommend initiatives and actions to mitigate these problems.

- Investigate factors involved in problem behaviors connected with student parties and alcohol use.
Assumptions

- Changing student behavior requires a “cultural change”—how students view the neighborhood, understand campus and community standards, and adjust their own perceptions of acceptable behavior.

- Change will be gradual and may take several years, as cohorts of students enter the university and graduate.
Assumptions

- A comprehensive environmental program is the most effective approach to reducing harmful and underage drinking and negative behaviors.

- Noise and parties will not be completely eliminated, but we will try to curb the most egregious problems.
Successes

- AlcoholEDU: Since Fall 2005, required of all incoming UCB students

Dear Cal Student,

As part of the University's alcohol prevention program, all incoming students are required to complete a confidential, online alcohol education course, entitled AlcoholEdu for College. The course uses science-based research to educate students about alcohol and its effects. Whether you drink or not, the course will help you make informed decisions about alcohol and better deal with drinking behavior that may occur around you. To take the course, you will need a computer with internet access and audio capability. If you do not have home access to a computer, you can use any publicly-available computer with Internet.

The course consists of two parts, both of which must be completed to satisfy this requirement. All information you provide is

University of California, Berkeley
Successes

- **New City Ordinances:** 2nd Response (SRO) strengthened; Social Host Ordinance enacted.

- **Improved coordination between BPD and UCPD and with Student Conduct office.**
Successes

- ABC Grants for City and Campus augment enforcement, esp. in early Fall semester.
- Willard Back-to-School event provides opportunity for outreach to new students.
- Spring Move-Out Campaign reduces illegal dumping/littering
**Successes**

- **Related, coordinated efforts:** State Incentive Grant (SIG) programs, PartySafe, Alcohol Awareness Month, UCB Athletics outreach to student-athletes, GAMMA (Greek) peer outreach.
Successes

- **Communications program:** Welcome to Berkeley brochure, op eds, student RESPECT campaign, One Community website, media coverage, CalSO orientation, PartySafe, Students for a Safer Southside outreach
Dear Neighbor,

Welcome to Berkeley! Our neighborhoods are wonderful — lively, beautiful, with a diverse mix of students and families, homeowners and tenants.

The City of Berkeley and UC Berkeley have teamed up to promote good neighbor relations in the areas near campus. Everyone can help in this effort by getting to know their neighbors and following local laws and practices.

Included in this packet is helpful information for all Berkeley residents.

Welcome to the neighborhood!

Developed by UC Berkeley Chancellor’s Task Force on Student/Neighbor Relations

University of California, Berkeley
Community Relations by Noel Gallagher

Campus, students, and Southside residents unite for peace (and quiet). The result is a tangible action plan designed to ease the friction among people with vastly different lives and schedules.

Since We’re Neighbors, Let’s Behave

Berkeley students Elise (left) and Zaynah (wearing backpack) meet Willard neighbors Grace Christie and Jill Hutchby at a Sept. 11 block party, designed to introduce residents and students to one another. [Photo]

A new task force made up of...
Students Should Build Bridges in Berkeley

UC Berkeley Chancellor and Berkeley Mayor Jointly Stress The Importance of Good Conduct and Active Citizenship in the Larger Berkeley Community

by Tom Bates and Robert J. Birgeneau

Welcome Cal students!

To those of you new to the campus, we are delighted that you have chosen to come to UC Berkeley and join the exceptional scholars, world-class researchers and uniquely talented individuals that make up our campus community.

Along with being students at UC Berkeley, you are also part of a vibrant and diverse broader community—the city of Berkeley.

Surrounding the campus are neighborhoods consisting of renters and homeowners, families and single professionals, students and seniors. All members of the unique community we share deserve to be treated with respect.

Please keep in mind, whether you live in campus housing, a co-op, a fraternity or sorority house, or a private house or apartment, that whenever you are out in the community you are representing UC Berkeley. Be proud to demonstrate the university's long-standing and traditions of public service and responsible citizenship.

The campus works closely with the city of Berkeley and local neighborhood associations to promote safe and orderly neighborhoods. We would like to share a few guidelines to being a responsible Berkeley resident.

Meet and be friendly with your neighbors. Introduce yourself and remember to always respect their needs and schedules.

Along with being students at UC Berkeley, you are also part of a vibrant and diverse broader community—the city of Berkeley.

We encourage you to take advantage of the many recreational, social and cultural amenities that Berkeley has to offer. This is a wonderful place to live and learn, which is surely one of the many reasons you have chosen to join our community.

Have a great year at UC Berkeley!

Tom Bates is the mayor of Berkeley. Robert J. Birgeneau is the chancellor of UC Berkeley. Reply to opinion@dailykal.org
Help us design the RESPECT campaign!

To encourage positive student/neighbor relations and improve the neighborhoods near campus, student leaders are sponsoring a poster contest.

**Cash Prizes!**
- $250 prize for winning design in each category
- $250 additional prize for best design submitted

**Fame!**
Winning designs may be used in a public poster campaign **SPRING SEMESTER 2007**

**Themes**
- Late night noise in the community
- Illegal dumping on our streets
  - Responsible drinking
  - Responsible hosting
- Building community between students and neighbors

*Deadline for submissions: MARCH 16th 2007*

For more information and an application, e-mail respectcampaign@gmail.com

The Respect Campaign is sponsored by: ASUC, College Panhellenic Council, Interfraternity Council, Students for a Safer Southside, Chancellor’s Task Force on Student/Neighbor Relations, Party Safe
Challenges

- Not all noise can be addressed through Second Response Ordinance:
  - If gathering involves fewer than 10 individuals.
  - If disturbance does not constitute an “unruly” party.
Challenges

- UCB cannot follow up if it does not have name of student causing disturbance.

- Some disturbances are random and momentary, but repeated. The incident is over by the time the police arrive.
UCPD & BPD will provide joint on-the-street presence at strategic times during the academic year:

- Beginning of fall semester, home football game weekends, early and late spring semester—Thursday, Friday, Saturday nights

- UCPD will dedicate 11 officers, command vehicle, bicycle and foot patrols, as well as patrol cars.

- UCPD & BPD will do outreach to students to educate them about community expectations.
BPD & UCPD will send information from Field Interview Cards to Student Conduct Office for follow-up with students, especially where there is a pattern of behavior.
**New Initiatives**

- **Spring Move-Out Campaign:** ASUC is now an active partner and will pick up furniture at no cost, run a recycling center, store and re-sell furniture in the fall.

- **Fall Move-In Program:** Will include information/outreach to students, back-to-school events for students and neighbors, littering/dumping prevention.
Other Pending Initiatives

- UCB is researching use of late night safety shuttles to transport students from Telegraph area to their residences.

- Student Leadership Initiative: Student safety ambassadors would work with fellow students, neighbors, city and campus staff on public safety measures, emergency preparedness.
Discussion

Chancellor’s Advisory Council on Student/Neighbor Relations

- Provide a biannual forum for all stakeholders to share information, review/evaluate progress of initiatives.
- Work is accomplished through UC and City staff and institutionalized as part of ongoing work programs.