Berkeley Global Campus at Richmond Bay
Working Group Meeting #9
September 24, 2015, 6:00-8:30 PM

Action Items and Summary Notes

Votes taken and key action items:

• CWG reviewed a revised process schedule and proved using the proposed recommendations template.
• Summary notes/action items of the prior CWG meeting will be attached to the agenda for each meeting. CWG members will be given time to review the notes at the beginning of each meeting.
• The CWG agreed to experiment with the use the red, yellow and green cards to “take the temperature of the CWG” and assist facilitators in identifying and addressing concerns, and developing modifications to respond to concerns.
• The CWG agreed to continue to provide public comment on each agenda item but will consider setting time limits if the list interested commenters is large.

I. Partner Updates

• Partners reported on a number of upcoming events.

II. Overview of CWG Process

• Key Milestones and Outcomes to Date & revised Process Schedule

Notes:

❖ MIG facilitator, Jamillah Jordan, used a revised process schedule that captures key milestones and outcomes to date and outlines activities to land its recommendations.
❖ The CWG launched in September 2014 and has met 9 times. Starting in the spring, subcommittees were launched with overview presentations. Tonight the Housing/Displacement subcommittee will launch. The Education, Local Hire, Procurement and Workforce Training subcommittees have had between 2 and 5 meetings with the goal of developing draft recommendations. The CWG aims to begin delivering recommendations to the UC Berkeley Chancellor and the Director of the Lab beginning in November 2015.
❖ The CWG, with the support of MIG and UC Berkeley/Lab staff, will host a community briefing during which community members can comment on draft recommendations that have been developed by the subcommittees and brought to the CWG. This will result in further refinement of the recommendations prior to sending them to the Chancellor and the Director.
The following questions/comments and answers section reflects the discussion captured on flip charts by MIG facilitators.

Questions/Comments and Answers

Q: How do we ensure the CWG as a whole can weigh in on recommendations?
A: Recommendations are shared by subcommittees and discussed by the entire CWG at meetings in October and early December. [see below for more discussion about the template]

C: The time frame might work for some subcommittees, but it seems short for others since not all subcommittees are at the same place.
A: This is an organic and ongoing process. Let's try to meet the schedule.
C: CWG needs discussion time for these items.

Q: How is minority opinion captured in detail?
A: Use a separate sheet on the recommendations template with the same columns to note minority opinions or recommendations.

C: We need minutes/notes that capture the key points of discussion and actions to be taken would be useful.
A: After each meeting the Summary Notes with action items are sent to CWG, posted on web on the Chancellor’s Partnership with Richmond page, and shared with the community update list.

- **Action item:** Moving ahead, UCB/MIG will send the summary from prior meeting with agenda for upcoming meeting for review. Action items that require CWG or subcommittee follow-up will be highlighted.

- **Proposed Template for CWG Recommendations**

**Notes**

- The proposed template for recommendations is a guide for the subcommittees and has fields for participants to provide a short narrative of the subcommittee’s process and the rationale and expected community outcomes the recommendations aim to further.

- Page 2 of the template includes fields that prompt participants to record the recommendation, what role UCB/LBNL will commit to; local entities UCB/LBNL should partner with; who the recommendation benefits; what results are expected; and how the recommendation will be measured.

- Although ideally the goal is to reach consensus on the priority recommendations, subcommittees and the CWG will have the option to include minority opinions and additional recommendations. A field is included in the template for this purpose.

BGC WG meeting documents are available at the Partnership with Richmond webpage: chancellor.berkeley.edu/berkeley-global-campus-richmond-bay
The following questions/comments and answers/suggested solutions section reflects the discussion captured on flip charts by MIG facilitators.

Q/C: The template is really good for recommendations, but the front page could be hard to do by committee.
A: The university clarified that what is desired is a short narrative of the subcommittee’s process and the rationale and expected community outcomes the recommendations aim to further.
C: Maybe 1 or 2 members can do it. Participants can edit in real time or online. Use bullet points for clarity. UCB staff can help with documentation and tracking recommendations.

Q: Who determines if recommendations are legal?
A: UCB/LBNL will need to evaluate to account for any legal or policy mandates that must be adhered to in such cases.

Q: Can the CWG get legal advice and review?
A: Nothing precludes CWG members from seeking such advice.

Q: What happens after recommendations are submitted, especially if recommendations are not approved?
A: The CWG and UCB/LBNL’s work after recommendations are submitted were inadvertently left off current process schedule. The university clarified that the Chancellor and other university leaders expect to hold at least one meeting with the CWG to walk through the elements of a “Compact with Richmond” with specific agreements and process to ensure the proposed benefit is realized. MIG will add elements to the process schedule to illustrate ongoing discussions regarding recommendations.

Q: What is the process for recommendations that are not approved?
A: UCB is open and will work with CWG to find other ways to meet community goals. If the university is unable to adopt a recommendation as a result of legal, policy or budgetary constraints, we will outline the steps that can be taken to further or support the intended outcome.

❖ Vote taken: The CWG voted to use the recommendations template.

III. Housing/Displacement Subcommittee Presentation and Discussion
• City Policies and Strategies (City Manager Bill Lindsay)
• Mayor's Office Priorities and Opportunities (Alex Knox, Mayor Tom Butt’s office)
• Status of BGC Development (Emily Marthinsen, UCB Office of Real Estate)
• Housing Recommendations to Date (Ruben Lizardo, UCB Government and Community Relations)
• Facilitated Group Discussion

BGC WG meeting documents are available at the Partnership with Richmond webpage:
chancellor.berkeley.edu/berkeley-global-campus-richmond-bay
The Joint Housing presentation and the City handout on housing policies and programs are available online.

Notes:

- The City Manager presented an overview of Richmond housing policies and pointed out that a key goal is to limit the affordability gap. Mechanisms to achieve this include increasing supply and identifying new funding sources (e.g. new linkage fees); partnering with UCB studios; and implementing the Housing Element. See slides for more details.
- Mayor Tom Butt’s office has been collaborating with affordable housing experts who will present findings at a study session at the September 29 Richmond City Council. Highlights include big picture trends and accessing direct assistance from the National Resource Network.
- In regards to the Berkeley Global Campus, the role of the UC Berkeley Real Estate Division is to implement the vision that the Chancellor, faculty and community are developing. The Real Estate Division translates this vision into the physical environment.
- The Chancellor has committed to being a partner in preserving housing affordability in Richmond; and various recommendations have been received to date, including paying a linkage fee into a housing fund.

The following questions/comments and answers section reflects the discussion captured on flip charts by MIG facilitators.

C: The Richmond Bay Specific Plan includes 4000 units in area surrounding the BGC; the SparkPoint Center is doing work from financial literacy to home buying (over 3 years); a Social Impact Bond strategy gives the first right to purchase the rehabilitated homes to graduates of this free program; and at the County level, a new hire is responsible for assisting people to transfer to ownership from vouchers.

Q: Do you have examples of linkage fee?
A: The city representative responded indicating that SF sets a fee as do other cities. But the City of Richmond needs to develop a fee that is tailored to Richmond.

C: Add a financial literacy program to support home ownership goal, including housing counseling. Richmond is on a national list to receive home ownership support.

Q: Who sets affordable housing definitions as market values go up?
C: Indices of affordability and supporting data are regularly updated.

Q: Are Section 8 Vouchers new? Are there additional vouchers available? Some who have vouchers aren’t able to use them and have to move away.
A: The City can open up more vouchers by creating home ownership opportunities.

Q: What do we do now to help families who are struggling now?
A: The City has little control over rising rents.
BGC WG meeting documents are available at the Partnership with Richmond webpage: chancellor.berkeley.edu/berkeley-global-campus-richmond-bay

IV. Ad Hoc Subcommittee Updates

- Procurement Subcommittee
- Local Hire Subcommittee
- Education Subcommittee
- Workforce Training Subcommittee

Notes:

- Procurement
  - All recommendations shared with the CWG to date are in DRAFT form.
  - Procurement Subcommittee will review the feedback local business leaders provided on the draft recommendations at an Aug 4 business breakfast as well as the results of an online survey on supports needed to succeed in procurement systems of large anchor institutions.
  - Noe from MIG will facilitate future meetings.

- Local Hire
  - The discussion about the definition of “local” will continue.
  - All goals or recommendations to date are in DRAFT form.
  - Noe from MIG will facilitate future meetings.

- Education
  - At the September meeting (#5), approximately 25 people attended. West Contra Costa Unified School District Superintendent, Dr. Bruce Harter, presented an overview of the District and identified priorities for partnering with UC Berkeley.
  - The ad hoc subcommittee also discussed constituent feedback to the initial prioritization of community recommendation from August.
  - Lou from MIG will facilitate future meetings.

- Workforce Training
  - At an upcoming joint meeting of Workforce Training and Local Hire, WFT will be at the top of the agenda.
  - Noe from MIG will facilitate future meetings.

V. New Business

- Voting Protocol for Ad Hoc Subcommittees
- Public Comment Protocol and Timing
- Facebook Page for CWG
- Tabling CWG Discussion Topics for Future Meeting Agendas

- Voting Protocol for Ad Hoc Subcommittees
  - The subcommittees will not use a majority voting system.
  - Facilitator will assist the subcommittee reach a consensus, including asking explicitly if there
is consensus of everyone at subcommittee meeting.
• Subcommittees will report consensus or lack thereof on recommendations.
• If a subcommittee does not reach a consensus on a recommendation, the recommendation(s) will be brought to CWG.
• Minority reports including recommendations will be presented to CWG.

❖ Public Comment Protocol and Timing
• Noting that the public is very respectful of time, the CWG confirmed that it was important to continue to provide for public comment on agenda items.
• The CWG agreed to work with the MIG team to evaluate time management and consider setting time limits for discussion items.

❖ Summary Notes/Minutes
• CWG Members will be given time to review the minutes at the beginning of each meeting.

❖ Facebook Page for CWG
• Concerns were noted.

❖ Tabling CWG Discussion Topics for Future Meeting Agendas
• The CWG voted with cards and agreed to utilize a parking lot/bike rack to table discussion topics for future meeting agendas.

The CWG meeting’s overall presentation and the Joint Housing Presentation are available online.