Dear Community Partners,

We are looking forward to our Monday, April 7th meeting following up on prior meetings we have held to focus on a proposed Richmond Bay Campus Community Partnership. Below you will see an agenda for the meeting.

Please also see on the following pages the Proposed Letter of Commitment which, once finalized, will be signed by UC Berkeley Chancellor Nicholas B. Dirks and Lawrence Berkeley National Lab Director Paul Alivisatos. Also, in a separate document, please see a matrix that we created to help the community track how the Proposed Letter of Commitment was created, starting from community priorities we have heard consistently, building on existing relationships and partnerships, and incorporating new commitments being documented in the “Therefore Be It Resolved” language. (This document is easiest to read when printed on legal size paper.)

As you can see from the agenda below, at the April 7 meeting we will also brief you on the structure of the UC system to provide some background on the environment in which we operate. We look forward to hearing your thoughts on the Proposed Letter of Commitment and your ideas for next steps following action by the Regents.

Sincerely,

Julie Sinai, Director, UC Berkeley Local Government and Community Relations  
Sam Chapman, Manager, State and Community Relations, Lawrence Berkeley National Lab
DRAFT Agenda for UCB/LBNL Richmond Community Partnership meeting

April 7, 2014
6:30-8:30 pm
Richmond Civic Auditorium

6:30
Sign in, light refreshments, review resources

7:00
I. Welcome (Bill Lindsay, Richmond City Manager)

II. Why a Joint Statement of Commitment to Strengthen Partnerships with Richmond Community (Cathy Koshland, UC Berkeley Vice Provost)

III. Overview of UC Governance and Development Approval Process (Jennifer McDougall, UC Berkeley Capital Projects Principal Planner)

Questions and comments

IV. Overview of Draft Joint Statement of Commitment (Julie Sinai, Director, UC Berkeley Local Government and Community Relations and Armando Viramontes, LBNL Community Relations Representative)

Comments and questions throughout

V. Next Steps

VI. Closing (Cathy Koshland)

For notes and support materials for this and previous community partnership meetings, please visit chancellor.berkeley.edu/gcr/local-community/programs-initiatives#RBC
JOINT STATEMENT OF COMMITMENT TO STRENGTHEN COMMUNITY PARTNERSHIPS BETWEEN UC BERKELEY, LAWRENCE BERKELEY NATIONAL LABORATORY, AND THE RICHMOND COMMUNITY

WHEREAS, the University of California, Berkeley (UC Berkeley) and Lawrence Berkeley National Laboratory (LBNL) are institutions committed to the advancement of higher education and profound discovery, and each is an important contributor to scientific research that stimulates economic growth; and

WHEREAS, on July 26, 2011, following the March proposal submissions from the City of Richmond and from UC Berkeley to locate the proposed LBNL second campus at UC Berkeley’s Richmond properties, the City of Richmond and the greater Richmond Community showed significant public support for the development of a second campus for LBNL and UC Berkeley, with over 700 community members and local stakeholders attending a gathering at the Richmond Auditorium; and

WHEREAS, on January 23, 2012, UC Berkeley and LBNL announced the UC Berkeley Richmond properties as the preferred site to develop the Richmond Bay Campus in support of advanced research and development of cutting-edge technology and to accommodate future growth; and

WHEREAS, two of the goals of the Long Range Development Plan (LRDP) for the Richmond Bay Campus are to create a premiere research campus as a base for building partnerships on a physically attractive and open site supporting and complementing the teaching, research and public service programs of UC Berkeley and LBNL, and, to catalyze new discoveries, economic revitalization, and community vibrancy by facilitating inspiration along the full spectrum of the research and development enterprise and fostering connectivity with the surrounding community; and

WHEREAS, the surrounding community of the City of Richmond has demonstrated a strong commitment to a healthy community, as expressed in a 10-year initiative to create communities in which all children and families are safe, healthy and ready to learn. For Richmond this means improving access to quality health care for all, ensuring safety in homes and communities, creating vibrant schools and neighborhoods that promote health and success, and by supporting healthy economic revitalization; and

WHEREAS, UC Berkeley is currently a member of the Richmond community with one million square feet of development and approximately 300 employees at the Richmond Field Station and Regatta properties, and over the 40-year projected development horizon for the Richmond Bay Campus, the campus can grow to up to 5.4 million square feet with a potential employment of up to 10,000 people; and

WHEREAS, UC Berkeley and LBNL are significant local employers, committed to strengthening communities and creating an atmosphere that can expand and support innovation; and

WHEREAS, UC Berkeley and LBNL share the City of Richmond’s vision of the Richmond Bay Campus as an economic engine for long-term economic revitalization, job creation and business development for the City and the region, and
WHEREAS, UC Berkeley and LBNL are active partners and stakeholders with the City of Richmond in the
development of the South Shoreline Specific Plan, a plan designed to capture the stimulation and
growth that is spurred from the Richmond Bay Campus, and the Richmond Transportation Connectivity
Plan designed to assess the capacity of the local and regional transportation network and develop
recommendations for improving multi-modal connectivity between the South Shoreline (including RBC),
Central Richmond neighborhoods, and neighboring cities; and

WHEREAS, the University of California, Berkeley, part of a statewide constitutional corporation and
public trust, commits to 1) supporting the training, recruitment and employment of qualified local
residents while legally prohibited from adopting mandatory workforce requirements based upon
residency, 2) paying prevailing wages, 3) awarding construction projects pursuant to a transparent
process, and 4) meeting federal and state regulations for employment and contracting; and

WHEREAS, the University of California system has campuses with regional projects of this scale with
voluntary goals to employ local residents; and

WHEREAS, UC Berkeley and LBNL, as public institutions, are committed to transparency and open
communication regarding our research and safety; and the long-term growth of the proposed Richmond
Bay Campus is enhanced by communication with the community about our plans as development
evolves; and

WHEREAS, UC Berkeley and LBNL engaged in a two-year community process that entailed citywide
meetings; neighborhood presentations; and meetings with community stakeholders and community-
based organizations, during which recurring themes were a desire to strengthen partnerships and
expand community programs in the areas of education, local employment, procurement and workforce
training; and

WHEREAS, the City of Richmond, the West Contra Costa Unified School District in partnership with
Contra Costa County, Contra Costa College, and community based organizations have been working to
address income, health and education equity, and with 28% of Richmond children living in households
under the poverty line, and approximately half the graduates from Richmond’s three high schools not
pursuing further education, UC Berkeley and LBNL have partnered to support education in Richmond
with STEM education programs, engaged scholarship and research, leadership development, public
service, college advising, work-based learning, and life-long learning programs; and,

WHEREAS, the City of Richmond has a strong network of community based organizations, city programs,
and active community stakeholders engaged in community planning who have expressed interest in
participating in an ongoing engagement process with UC Berkeley and LBNL that is accountable to
agreed-upon goals;

THEREFORE BE IT RESOLVED that UC Berkeley and UC/LBNL will ensure on-going coordination and
partnerships by establishing a Richmond community partnership Working Group to be co-chaired by UC
Berkeley and LBNL personnel. Members of the Working Group will be selected by UC Berkeley and LBNL.
The Working Group will develop recommendations and proposals for inclusion in a Richmond Partnership Commitment within the defined scope of education, local employment, procurement and workforce training; and it will establish protocols for evaluation and monitoring in these areas. The Working Group will engage with the community immediately to develop recommendations and proposals for implementation plans with benchmarks, and when appropriate, recommendations for legally binding memoranda of understanding; and

BE IT FURTHER RESOLVED that UC Berkeley will work with WCCUSD, Contra Costa College, City of Richmond, and community-based youth-serving programs to strengthen partnerships in support of Richmond’s educational goals including, but not limited to, support of WCCUSD Strategic Plan, STEM education programs, engaged scholarship and research, leadership development, public service, college advising, work-based learning, internships, and life-long learning programs, and LBNL will continue to designate Richmond as a core community for its educational resources, which include high school and community college internships; undergraduate research opportunities; and to target LBNL STEM education resources most effectively; and

BE IT FURTHER RESOLVED that UC Berkeley and LBNL commit to helping to prepare Richmond residents—children, youth and adults—for college and careers by enhancing education and outreach programs with staff, faculty, students, in partnership with the Richmond community; and

BE IT FURTHER RESOLVED that UC Berkeley and LBNL will cooperate and collaborate with existing workforce training organizations, community colleges, and the City of Richmond—including Richmond’s Department of Employment & Training, Richmond BUILD, Contra Costa College in San Pablo, Richmond and Contra Costa County Workforce Development Boards, state-approved apprenticeship programs, local nonprofits, foundations, community-based organizations, and others—to support training Richmond residents for meeting the ongoing and future employment needs of our two institutions.

BE IT FURTHER RESOLVED that UC Berkeley and UC/LBNL, will provide economic opportunities to Richmond residents by taking the following steps to address local hiring and procurement:

1. Set and monitor a voluntary local-hire goal, to be based on the UCSF local-hire model, for construction and infrastructure improvements. This model will also consider local-hire practices within the City of Richmond; and

2. Require third party developers to pay prevailing wage for construction contracts and meet UC Berkeley’s voluntary local hire goals on buildings that will be substantially occupied by UC Berkeley; and

3. Work with the City of Richmond Department of Employment & Training to access contact and work-readiness information for qualified Richmond trades workers and apprentices; and
4. Work with community organizations, small business development programs, and workforce training programs to assist Richmond residents to respond effectively to opportunities at the main campuses and at the proposed Richmond Bay Campus; and

5. Develop best practices for proactive outreach and marketing of procurement and employment opportunities for Richmond residents for any Richmond Bay Campus-related development opportunity; and

6. Meet with community organizations in Richmond to develop strategies that assist women, minority, and veteran-owned small businesses to respond more effectively to currently available contract opportunities; and to report on these strategies to the Richmond Community Partnership working group; and

BE IT FURTHER RESOLVED that UC Berkeley and Lawrence Berkeley National Laboratory will establish a Richmond Community Partnership fund. UC Berkeley, which currently conducts research and operates programs at the Richmond Field Station, will seed this fund with an initial contribution of $50,000 per year. UC, as manager and operator of Lawrence Berkeley National Laboratory, will seed this fund with an initial contribution of $25,000 per year. UC Berkeley and Lawrence Berkeley National Laboratory will increase contributions to the fund as the Richmond Bay Campus development expands to a sum not to exceed a contribution of $300,000 per year by full implementation of the Long Range Development Plan, and will seek, as appropriate, other philanthropic opportunities to match and leverage funds for Richmond community partnerships.

BE IT FURTHER RESOLVED that UC Berkeley, as the property owner, will collaborate with the City of Richmond per the Framework and Memorandum of Understanding on infrastructure, municipal and emergency services, and the balancing of employment generation resulting from the Richmond Bay Campus Project with the City’s housing opportunities and policies in the South Shoreline Specific Plan and nearby areas.

BE IT FURTHER RESOLVED that LBNL’s commitments to the above are subject to the Department of Energy rules, regulations, and the management contract with the Department of Energy.

Therefore on this day ___ of MONTH ___ 2014, the University of California, Berkeley and Lawrence Berkeley National Laboratory hereby commit to pursue the above-referenced community partnership efforts, which will provide mutual benefits to the Richmond community, UC Berkeley, and Lawrence Berkeley National Laboratory.

Nicholas Dirks
Chancellor, UC Berkeley

Paul Alivisatos
Director, Lawrence Berkeley National Laboratory