

On track for a comprehensive, and cost/effective prevention and risk management approach.

Cal Alcohol Problem Prevention Coalition (APPC) Team

Stacy Holguin, (Co-Chair) Mgr. Judicial Affairs and Compliance – Residential Student Services Program
Karen Hughes, (Co-Chair) Coordinator Alcohol Prevention – University Health Services
Caleb Dardick, Director of Local Government & Community Relations – Gov't and Community Relations
Jeff Woods, Conduct Officer, Center for Student Conduct and Community Standards
Brandon Tsubaki, Coordinator, Fraternity & Sorority Life – Campus Life & Leadership
Andrew Tucker, Patrol Lieutenant, UCPD
Ryan Cobb, Head Athletic Trainer, Intercollegiate Athletics

Background and History

High risk alcohol use and abuse is a top concern on college campuses nationwide. On large campuses like UC Berkeley, there can be numerous, but uncoordinated alcohol risk reduction programs in action. This lack of coordination often fails to produce clear, strong messages for students, synergy among the programs, and meaningful and long-lasting changes in drinking and party culture.

The APPC Team was established after UC Berkeley became a founding member of the Nat'l Alcohol Prevention Coalition (APC) in 2009. The APC is a growing network of colleges and universities around the country whose commitment to reducing high risk college drinking goes beyond simply meeting the "minimum threshold." The APPC Team represents a critical step for our campus – it ensures senior administration involvement and a campus-wide perspective for ongoing development, implementation and evaluation of alcohol risk management activities. The APPC Team members are designated by:

- Ron T. Coley, Associate Vice Chancellor--Business and Administrative Services;
- Harry Le Grande, Vice Chancellor - Student Affairs; and
- Linda Williams, Associate Chancellor.

APPC Team Goal

Design and manage effective, campus-wide alcohol risk management activities to ensure:

- High quality of life, study, work and play for all in the campus community
- Minimal harm from college student alcohol use
- Engagement of all campus stakeholders.

Key Strategies

Based on its understanding of alcohol risks in the UC Berkeley campus community and successful, evidence-based strategies, the APPC Team is focusing on the following campus-wide objectives:

- Campus alcohol-related policies which are clear, sufficient, and well-publicized
- Enforcement and accountability activities which are consistent, swift and highly visible
- Risk management and responsible beverage service practices in both commercial and social settings
- Accurate social norms perceptions about drinking, associated harm, and community acceptance
- Critical mass of active and effective bystanders for prevention and intervention

Priorities for 2010-11

1. Establish campus-wide process to collect, analyze and address campus alcohol risk data
2. Establish and standardize consistent and swift student accountability procedures for alcohol violations
3. Alcohol and party risk management training and social marketing for students
4. Critical mass of active and effective bystanders for prevention and intervention

For more information, please contact:

- Stacy Holguin (co-chair) at stacy@berkeley.edu or 510-643-2600
- Karen Hughes (co-chair) at khughes@uhs.berkeley.edu or 510-643-9073

Alcohol Risk Management in College Settings The Safer California Universities Randomized Trial

Robert F. Saltz, PhD, Mallie J. Paschall, PhD, Richard P. McGaffigan, MSW, Peter M.O. Nygaard, PhD

Context: Potentially effective environmental strategies have been recommended to reduce heavy alcohol use among college students. However, studies to date on environmental prevention strategies are few in number and have been limited by their nonexperimental designs, inadequate sample sizes, and lack of attention to settings where the majority of heavy drinking events occur.

Purpose: To determine whether environmental prevention strategies targeting off-campus settings would reduce the likelihood and incidence of student intoxication at those settings.

Design: The Safer California Universities study involved 14 large public universities, half of which were assigned randomly to the Safer intervention condition after baseline data collection in 2005. Environmental interventions took place in 2005 and 2006 after 1 year of planning with seven Safer intervention universities. Random cross-sectional samples of undergraduates completed online surveys in four consecutive fall semesters (2003–2006).

Setting/participants: Campuses and communities surrounding eight campuses of the University of California and six in the California State University system were utilized. The study used random samples of undergraduates (~500–1000 per campus per year) attending the 14 public California universities.

Intervention: Safer environmental interventions included nuisance party enforcement operations, minor decoy operations, driving-under-the-influence checkpoints, social host ordinances, and campus and local media to increase the visibility of environmental strategies.

Main outcome measures: Proportion of drinking occasions in which students drank to intoxication at six different settings during the fall semester (residence hall party, campus event, fraternity or sorority party, party at off-campus apartment or house, bar/restaurant, outdoor setting), any intoxication at each setting during the semester, and whether students drank to intoxication the last time they went to each setting.

Results: Significant reductions in the incidence and likelihood of intoxication at off-campus parties and bars/restaurants were observed for Safer intervention universities compared to controls. A lower likelihood of intoxication was observed also for Safer intervention universities the last time students drank at an off-campus party (OR=0.81, 95% CI=0.68, 0.97), a bar or restaurant (OR=0.76, 95% CI=0.62, 0.94), or any setting (OR=0.80, 95% CI=0.65, 0.97). No increase in intoxication (e.g., displacement) appeared in other settings. Further, stronger intervention effects were achieved at Safer universities with the highest level of implementation.

Conclusions: Environmental prevention strategies targeting settings where the majority of heavy drinking events occur appear to be effective in reducing the incidence and likelihood of intoxication among college students.

(Am J Prev Med 2010;39(6):491–499) © 2010 American Journal of Preventive Medicine

Introduction

From the Prevention Research Center, Pacific Institute for Research and Evaluation, Berkeley, California.
Address correspondence to: Robert F. Saltz, PhD, Prevention Research Center, 1999 University Avenue, Suite 400, Berkeley, CA 94704. E-mail: saltz@prevention.org
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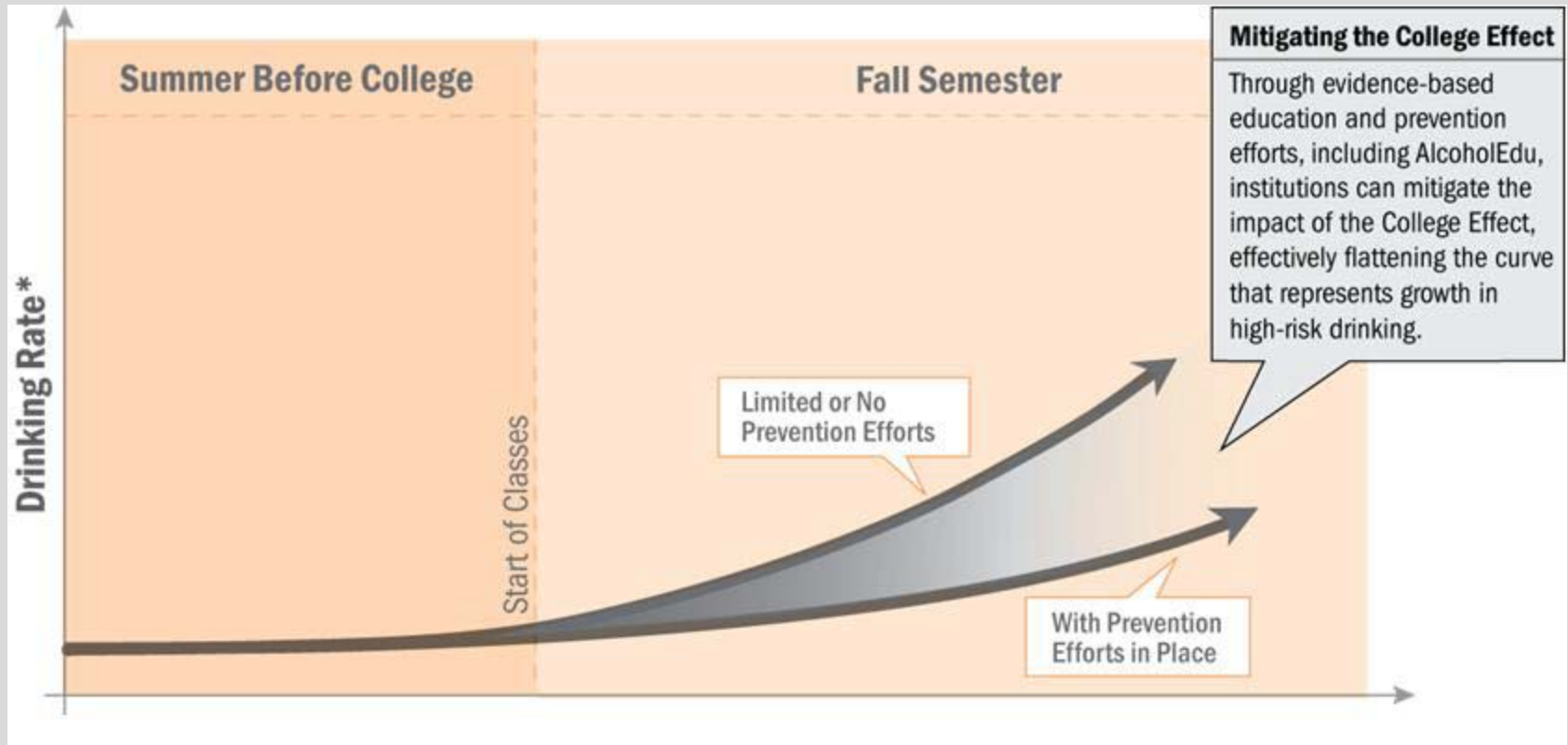
There are more than 100,000 deaths each year among college students, the negative effects related to drinking extend far beyond their lives. Unintentional injuries, motor vehicle accidents, and other student, most

Conclusions: Environmental prevention strategies targeting settings where the majority of heavy drinking events occur appear to be effective in reducing the incidence and likelihood of intoxication among college students.

Intervention: Included nuisance party enforcement operations, minor decoy operations, driving-under-the-influence checkpoints, social host ordinances, and use of campus and local media to increase the visibility of the environmental strategies.

Understanding The "College Effect"

Student drinking rates nationally follow a typical pattern: alcohol use generally rises the summer before a student enters college, and then increases substantially after arriving on campus. This phenomenon, known as the "College Effect," is represented by the conceptual graphic below.



*Drinking rate is the proportion of students who have had more than a taste or sip of alcohol in the two weeks prior to the survey.

Critical Mass of Active and Effective Bystanders



Avoid a Party Foul.

Whether the party's big or small, hosts are accountable for guests' conduct & safety. Control the setting and the alcohol - moderation is the key. Communicate with neighbors and make adjustments before, during and after.

Not everyone drinks.

28% of Cal students don't drink. Of those who do, most drink 2 or fewer when they party. Don't overestimate how much or how often other students drink.

Your right to party. My right to study.

We've all been on both sides. Over one-third of Cal students report having sleep and study disrupted by other students' drinking. Please and find out your neighbors' routines and priorities. Respect the "quiet hours" of the res halls (11pm-8am; 1am-10am Fri-Sat) & surrounding neighborhoods (10pm-7am daily).

What's at STAKE.

If you get caught using a fake ID, drinking if you're under 21, or having loud, late parties you face sizeable

Step up.

If you notice possible emergency behavior or situations, assume personal responsibility for helping. Act directly if you have the knowledge and skills; but if you don't, contact your RA or police (from cell phone: 510-981-5911-Barkley; 510-848-3333-UC). If police are called to help with alcohol-related trouble, addressing the life/safety issue will be top priority.

*Prevention, Education & Internships

Friday, April 29, 2011

The Daily I

OP-ED Public Safety

Step up, take responsibility into your own hands

By Alex Pollock
Special to the Daily Cal
opinion@dailycal.org

One of my projects this year has been to collect stories, from around campus, about times when members of our community step-up when they see a problematic situation. It has been extremely uplifting to hear about the times where Cal community members stand up for other's safety and well-being. You, reading this, you are part of this community and should be proud.

You have told me about stopping a fight before it happened by calming everyone down or about getting a beligerent friend out of a confrontation. You have told me about bravely having a conversation with friends concerning their derogatory jokes. You have told me about intervening during a domestic abuse situation. You have told me about walking a friend home when they were inebriated, or just scared. You have told me about calling 911 for a passed out stranger ... and the list goes on. I won't go into a full description of these events but if you are interested my stories and other's posts they are at avoidapartyfoul.blogspot.com.

First, please understand that some of the actions you all take are huge and some seem small, but they are all amazing. Just acting is difficult. The field of sociology has done research on this phenomenon and found something now known as the "diffusion of responsibility." The quick explanation is that, in large groups, there is strong pull to conform and to not act because the assumption is

that someone else (maybe someone who is more qualified) will help or that there is no problem because others have not already identified it.

There are no personal qualities that have been found to differentiate those who act from those who don't. (Beware - no one should think himself or herself above this effect.)

Intervening bystanders, somehow, overcome this effect and that is why I find them so amazing. So, Go Bears! But, as I mentioned, there are no personal qualities that determine whether a person will act or not. Is it alright that we only help sometimes? What percentage of incidents quelled by bystanders will satisfy

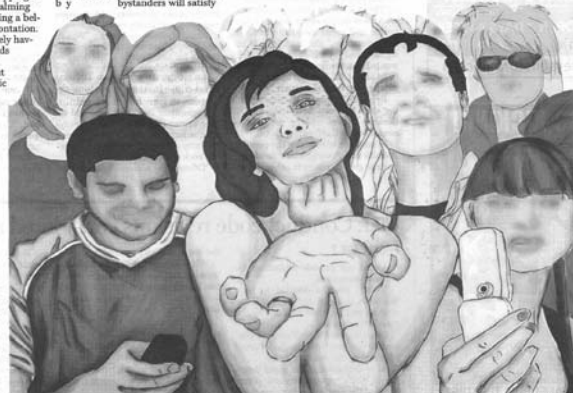
you? For me, it is always better for that number to be higher.

So, as you get ready to leave for the summer or for the working world, remember that there is one thing that has been shown to combat the diffusion of responsibility: Knowledge about it.

Obviously, everything will not change overnight. But we can all help to make a community where we are aware and watch out for each other. I hope to watch out for you if you fall off of your bike, are too drunk to get home safely, are in a domestic violence situation or are in another sort of dangerous

circumstance. I hope that you will all watch out for me too. So please, remember the dangers of the diffusion of responsibility and we all can be even better at watching out for each other - together, we can make Cal an even better place.

In closing, I want to give a caveat and say that if or when you do intervene, remember to keep yourself safe, too. I hope you will keep this in mind and watch out for your fellow neighbor! ■
Alex Pollock is a UC Berkeley student and an intern with Party Safe @ Cal.



PERNA SALDASTOFF

Accurate Social Norms Perceptions

Recruited 4 student organizations (approx. 220 students). More structured – positive evaluations and outcomes. Seek at least ten groups for Fall 2011.

PartySafe@Cal - Drinking and Party Norms Workshop Spring 2011

Thanks for your interest in the PartySafe@Cal Drinking and Party Norms Workshop. This workshop process is designed for groups with twenty-five or more members. PartySafe@Cal will work with two group leaders who create and lead a custom one-hour social norms clarification workshop for your group that can lead to better decisions about drinking and parties. For general background on social norms visit <http://partysafe.berkeley.edu/moststudents.html>.

Mandatory attendance at the following meetings is required for your two group leaders.

- **Wed, Feb 2nd** from 9-7:30pm, **Orientation and Custom Survey Development** (some advance preparation required) Learn the workshop's background and social norms theory, draft your custom survey, and determine best way to conduct your group survey in the subsequent two weeks.
- **Wed, Feb, 23rd** from 6-7:30pm, **Data and Group Discussion Preparation** Review and prepare your survey data to present to your group. Learn and practice effective facilitation for your social norms-based discussion.
- **Date TBD (deadline is March 15th)**, **Group Meeting & Discussion (at least one hour)** Present survey results and facilitate your group's exploration and discussion of its social norms and misperceptions. Clarify issues, opportunities and new agreements. Complete and submit evaluation summary.
- **OPTIONAL: Wed, March 16th** from 12-7pm, **Debrief, Feedback and Next Steps** Meet with other group leaders to share successes, challenges, and recommendations for future Drinking and Party Norms Workshops.

ADVANCE REGISTRATION IS REQUIRED. In order to provide leaders with adequate support, registration is limited to ten groups for Spring 2011.

To register, please email me:

- Name and description of your group (purpose, size, etc.)
- Name, email, phone and group role for the two participating group leaders
- Statement from leaders that you understand and can accomplish workshop activities within the timeframe outlined above.

Feel free to contact me with questions as well. I look forward to hearing from you.

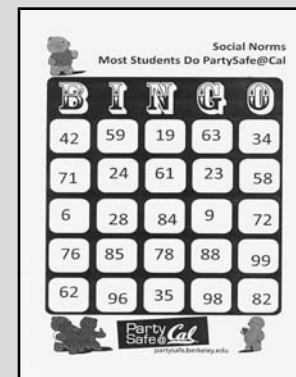
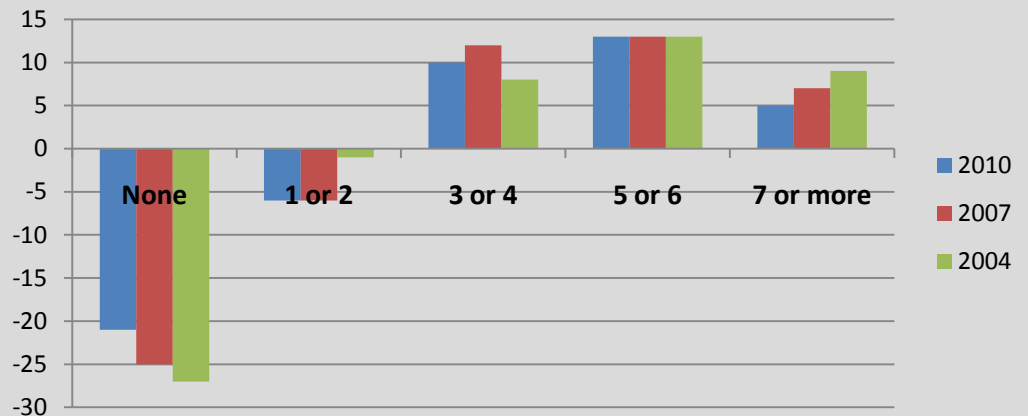
Karen Hughes, MPH
PartySafe@Cal - Tang Center
UC Berkeley
510-643-9073
khughes@berkeley.edu



PartySafe@Cal is a program of University Health Services in collaboration with other campus and community organizations.

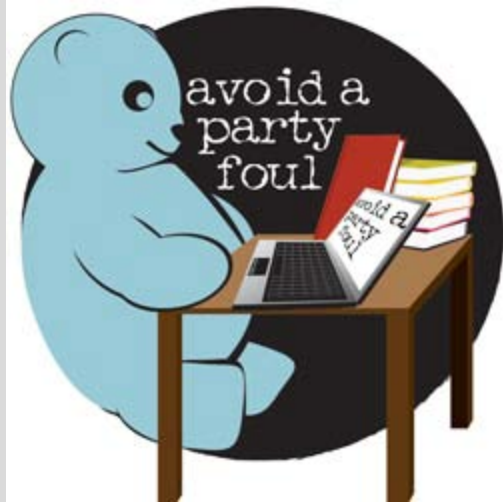
partysafe.berkeley.edu

Drinking Norms Perception Gap - Usual Number Consumed When at a Party Me vs. My Friend



Peer outreach and education activities, like Cal Day and BINGO, reached more than 3000 students during spring 2011.

Risk Management and RBS in Retail and Social Settings



Tips and Stories for a Safe and Satisfying Party Scene Around Campus

Party Observation
 "Party" is a gathering of 2+ people for 2+ hours.
 Observers must be sober.

Observer: _____
 Date: _____
 Day of Week: _____
 Hours of observation: _____
 Location (payment cross streets only): _____

Type of setting:
 Residence hall
 Fraternity/Sorority House
 Off-campus house/apartment
 Strip
 Outdoor public space, e.g. park
 Other: _____

How did you hear about the party?
 Open or invite Party: _____
 Party theme not centered on alcohol?
 No Yes What? _____

Number of people (at maximum time):
 Total: _____ Male: _____ Female: _____
 Was the party as crowded as was difficult to walk around?
 No Yes Describe: _____

How party continued indoors after 10pm?
 No Yes Describe: _____

What type:
 None
 Strength
 Could mix (500 feet):
 Address: _____
 No Yes

Were hosts present & visible?
 Yes No How?

Were hosts sober?
 Yes No

Did hosts talk with neighbors in advance about party activities and exchange cell numbers?
 Yes No

Was there a location or other system to coordinate entry and exit (e.g. notes, numbers)?
 Yes No How?

Were people at the party having fun?
 No Yes
 Estimate the degree of fun of the average individual at the party: _____

What kind of alcohol was present? (check all that apply)
 Beer Beer from bottles or cans
 Beer from keg Wine Hard alcohol straight
 Cocktail wine Mixed drinks "No" or "open"

How was alcohol supplied and accessed? (check all that apply)
 From hosts BYOB
 Free Charge per drink or per admission
 Unavailable None/unknown

Did you observe:
 Age ID checked at entry? No Yes
 Age ID checked to access alcohol? No Yes
 Proof of the party? No Yes
 People leaving the host? No Yes
 People drinking water (tap or bottled)? No Yes
 People drinking other non-alcoholic drinks? No Yes
 Hosts removed/rearranged possessions to avoid theft or damage? No Yes
 Observed uninvited people being "kiss off" or refused alcohol? No Yes
 Hosts demonstrated appropriate behavior?
 No Yes
 People playing drinking games? No Yes
 People being chased? No Yes
 People demonstrating out of control behavior?
 No Yes
 People vomiting? No Yes
 People passed out? No Yes
 People with signs of possible alcohol poisoning?
 No Yes
 People injured in any way? No Yes
 Uninvited sexual advances or harassment?
 No Yes
 Uninvited aggression or harassment? No Yes
 Verbal aggression or harassment? No Yes
 Uninvited sexual behavior? No Yes

Did neighbors get involved with the party?
 No Yes How?

Any additional observations?

Suggestions for future party throwers or guests?



PartySafe@Cal Resources - Spring 2011

Our goal is to minimize harm associated with drinking and parties.
 There's no "one-size-fits-all", but we emphasize evidence-based strategies.
 Contact Karen Hughes, Coordinator at 510-643-9073 or khughes@berkeley.edu.

Alcohol and Party Risk Management Workshops
 Mondays 6:30-7:30pm

Drinking and Party Norms Workshops
 Wednesday, February 9th 6-7:30pm – Orientation (required)

ASUC Student/Police Forum - Alcohol, Drinking and Parties
 Tuesday, March 15th 7-8:30pm

LEAD Training for Alcohol Retailers in Berkeley
 Thursday, May 26th – 2:30pm

ONGOING
 Consultation for Departments and Organizations
 Prevention Roundtables and Email Updates
 CALifornia Knows How to Party - Facebook Group

Avoid a Party Foul blog
 Internships
 PartySafe-in-a-Box

Details on back

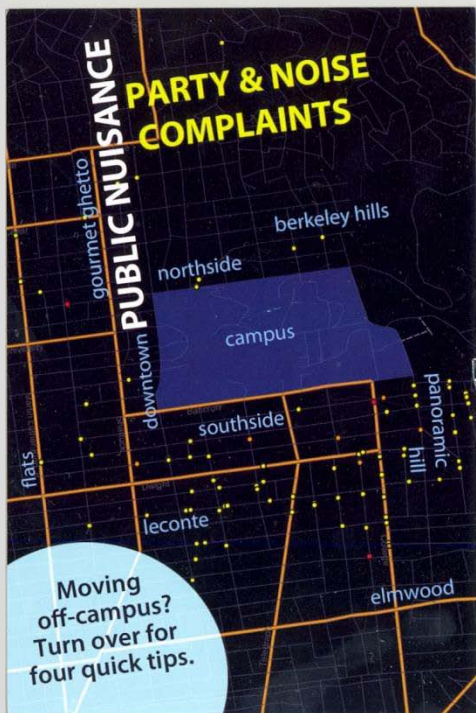
LEAD Training Hosted
 by PartySafe@Cal –
 January and May 2011



PartySafe@Cal is a program of University Health Services in collaboration with other campus and community organizations.

partysafe.berkeley.edu

Enforcement Visibility Project - Accountability PDQ



Survival Tips: Moving Off Campus 101

Living off campus isn't the same as on-campus. Stakes are higher and neighbors are not all students. Evaluate possible neighborhoods, buildings, and roommates during night and off-hours. Money's always an issue, but you'll pay with your health and well-being if you are unrealistic. You deserve a situation that fits you personally and academically.

choose your roommates

While living with friends is fun, ensure you've got some expectations about quiet hours, parties, and guests. Don't want to host big, frequent, or loud parties but your friends do? Choose other roommates and you'll preserve the friendships.

choose a neighborhood

The neighborhoods around campus all vary in terms of noise and housing prices. Learn about the late night culture, access to campus, prices, liveliness, food and shopping amenities, lighting, safety, landscape, and mix of residents. Take advantage of what Berkeley - the city - has to offer you.

choose a home

Every house, apartment, co-op, or fraternity has history - know it before signing a lease. How well do the owners enforce policies about noise, guests, building security, parties, trash, and other property maintenance? Is there a history of noise violations or sensitive neighbors you're inheriting? What about the properties next door? Make your "home away from home" a good match for you.

be accountable

Though not on campus, you're still accountable to the Code of Student Conduct. Berkeley Police, property managers, and neighbors share information about student alcohol and noise violations with the Student Conduct Office and campus sanctions can apply.



For more tips and resources, visit our Award Winning Party Foul Blog <http://www.partyfoul.blogspot.com/>



Public Nuisance Violations (PC 415) issued by the BPD/UCPD Joint Safety Patrol - Fall '10

8/19 - 10/24/10

Street	Number	Date & Time	Expires
Albion Way	2116 #705	2010-09-04 12:48am	2011-01-02
Ashby Place	2727	2010-08-29 12:18am	2010-12-27
Bancroft Way	2728	2010-08-23 11:33pm	2011-12-19
Berkeley Ave	2501 #26	2010-09-11 10:26am	2011-01-09
Berkeley Ave	2525 #16	2010-10-22 10:37am	2011-02-19
Berkeley Ave	2525 #16	2010-10-23 1:04pm	2011-02-20
Berkeley Ave	2549	2010-08-28 11:52pm	2010-12-26
Berkeley Ave	2555	2010-09-11 11:39pm	2011-01-09
Berkeley Ave	2606	2010-08-27 10:20pm	2010-12-25
Berkeley Ave	2606	2010-08-27 10:20pm	2010-12-25
Berkeley Ave	2606	2010-08-27 10:25pm	2010-12-25
Berkeley Ave	2610	08-21-10 12:10pm	2010-12-19
Berkeley Ave	2610	2010-08-20 12:52pm	2010-12-26
Blake St.	2312 #401	2010-10-16 12:09pm	2010-02-12
Blake St.	2319	2010-10-15 12:07pm	2011-02-12
Blake St.	2340	2010-10-10 12:23pm	2011-02-07
Blake St.	2325 #206	2010-09-12 12:46am	2011-01-10
Blake St.	2335	2010-09-23 1:05am	2011-02-23
Bowditch St.	2116	2010-08-26 11:05am	2010-12-26
Carlton St.	2418	2010-10-23 12:08pm	2011-02-20
Carlton St.	2444	2010-09-19 10:53pm	2010-01-17
Channing Way	2016	2010-09-30 12:05am	2011-01-18
Channing Way	2724 #205	2010-09-19 12:04am	2010-01-17
Channing Way	2726	2010-09-17 1:30pm	2011-01-15
Channing Way	2728	2010-10-09 9:44pm	2011-02-06
College Ave.	2345	2010-08-26 9:27pm	2010-12-24
College Ave.	2345	2010-09-03 12:42am	2010-12-24
College Ave.	2519 #3	2010-09-03 10:39pm	2011-01-01
College Ave.	2529	2010-08-19 11:11pm	2010-12-17
College Ave.	2533	2010-08-20 1:05am	2010-12-18
Dana St.	2612	2010-08-29 1:05am	2010-12-27

ALCOHOL ENFORCEMENT FORUM

Tilden Room, MLK
7PM March 15

What do I do when the police show up at my door?
Can I get fined for throwing parties at my apartment?
Is a police citation recorded on my school record?

Attend the Alcohol Enforcement Forum to find the answers to these questions!

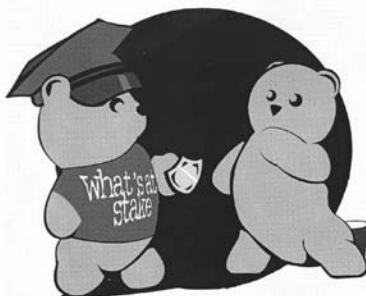
Representatives from UCPD, BPD, Student Conduct, and other groups will be there to answer any of your questions



Common Alcohol Enforcement Laws

- Minor in Possession**
 - If you are under 21 and purchase, consume or possess alcohol, you face fines of \$300 to \$500, 24 to 32 hours of community service, and a 1 year suspension of driver license or wait an entire year to get one. (BPC 23662A)
- Fake ID**
 - If you are under 21 and caught with a fake ID, the penalty is a \$200 to \$5000 fine, 24 to 32 hours of community service, and a 1 year suspension of your driver license or wait an entire year to get one. Fake ID includes presenting (a) any, even stamped, student's ID other than your own.
- Furnishing/Driving Alcohol to a Minor**
 - If you are 21 or over, and are caught furnishing alcohol to an underage person, you face a \$200 to \$2000 fine, 24 to 32 hours community service to a maximum 6 months in county jail. (BPC 23165)
- Open Container**
 - If any age it is a criminal offense to have an open container of alcohol in public. (BPC 25620A) or in a motor vehicle. Penalties include fines and community service.
- Driving Under the Influence**
 - If under 21, you cannot drive a vehicle with alcohol in it or while under the influence. If you are caught driving with any evidence of alcohol in your blood you face a 1 to 3 year suspension of your driver's license. Refusal to submit to a blood alcohol test is an admission of guilt to driving under the influence.
- Social Host Offense**
 - Public party hosts responsible for underage drinking occurring on their property. Fines of \$250 start immediately at the first violation, and they increase with subsequent violations.
- Public Intoxicated/Alcohol Gathering**
 - If a drunk, late or noisy gathering or party constitutes a public nuisance or public safety concern (BMC 23-48 (D)) - less or more people, excessive noise or traffic, public disturbances, serving alcohol to minors, fights or disturbances of the peace, obstruction of public streets by crowds or vehicles). First violators are usually given a warning citation, and the process to get out an \$20 day probation. If police find another public nuisance violation during that time, fines start at \$750.

- Resources**
- ASUC Student Advocate's Office
 - 650-845-5814
 - 650-845-5815
 - ASUC Student Legal Clinic
 - 650-845-5814
 - 650-845-5815
 - Center for Student Conduct and Community Standards
 - 650-845-5814
 - 650-845-5815
 - UC Police Department
 - 650-845-5814
 - 650-845-5815
 - Berkeley Police Department
 - 925-841-2100
 - 925-841-2101
 - CA Department of Alcoholic Beverage Control
 - 707-251-4000
 - 707-251-4001



What's at STAKE.

If you get caught using a fake ID, drinking if you're under 21, or having loud, late parties you face sizeable fines and campus as well as city sanctions. Berkeley police regularly share information about student violations with this Center for Student Conduct.



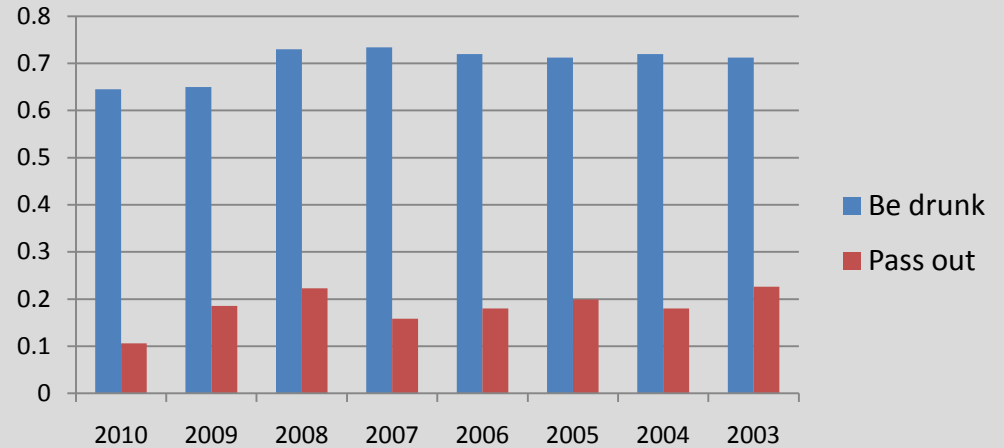
partysafe.berkeley.edu

*PREVENTION, EDUCATION & POLICY ACTIVITIES *ALCOHOL-FREE EVENT PLANNING
*INTERNSHIPS *EMAIL PARTYSAFE@BERKELEYEDU OR CALL 510/648-7903

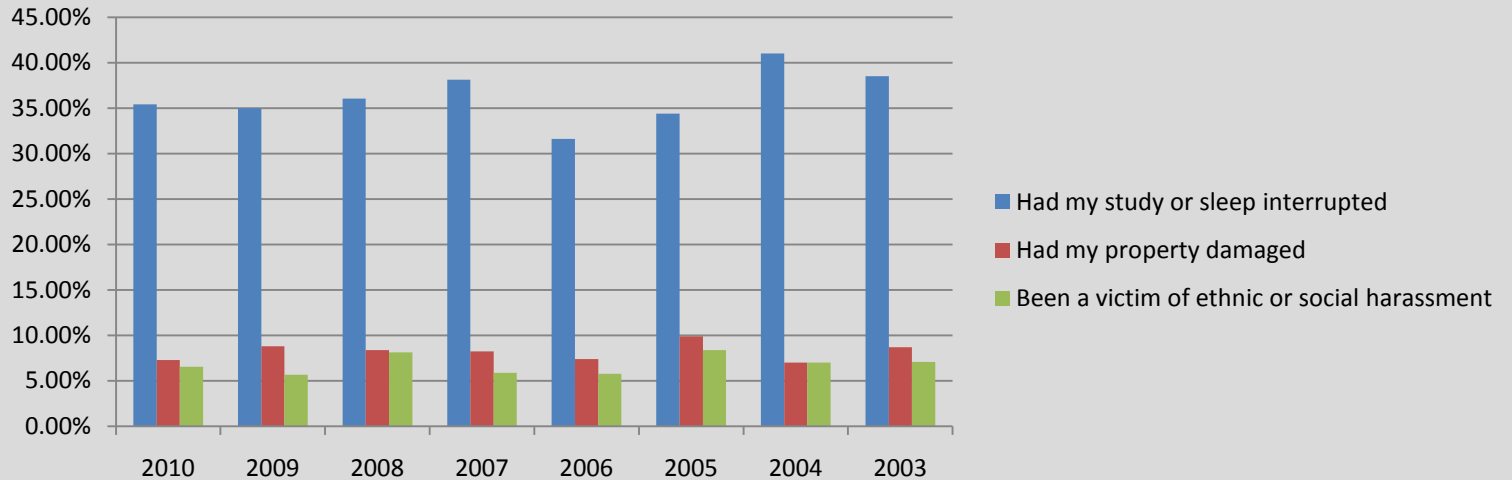
California Safer Schools

- Fall Semester
- All undergraduates
- 2003-2010

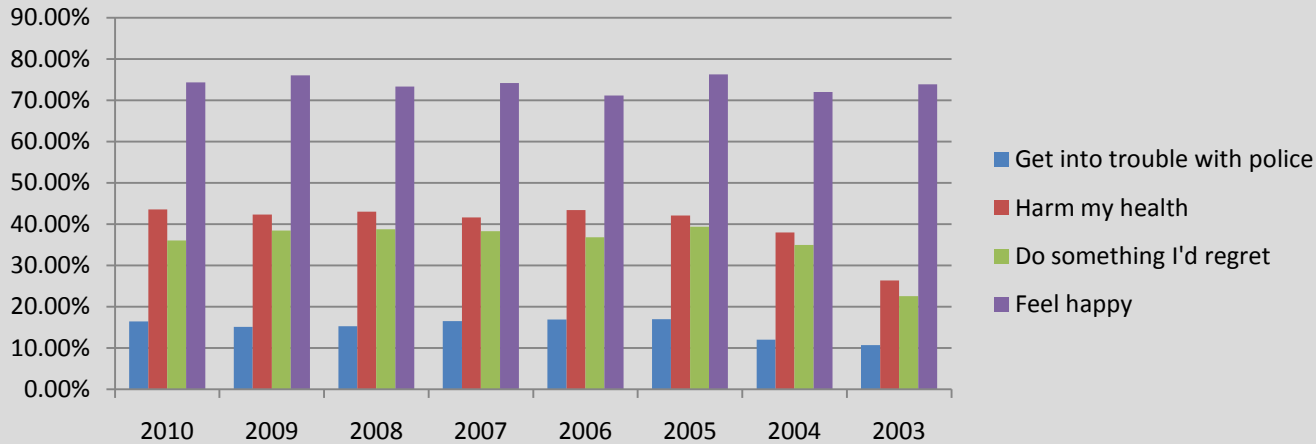
Drank Enough To...



Due to other students' drinking



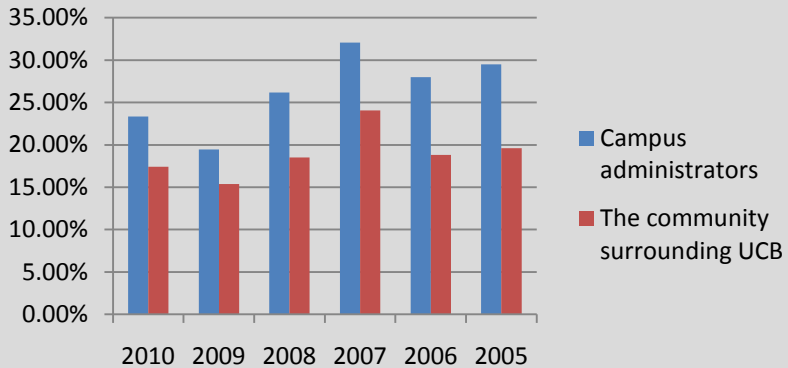
Somewhat or Very Likely to Happen If I Drink 3-4 Alcoholic Drinks



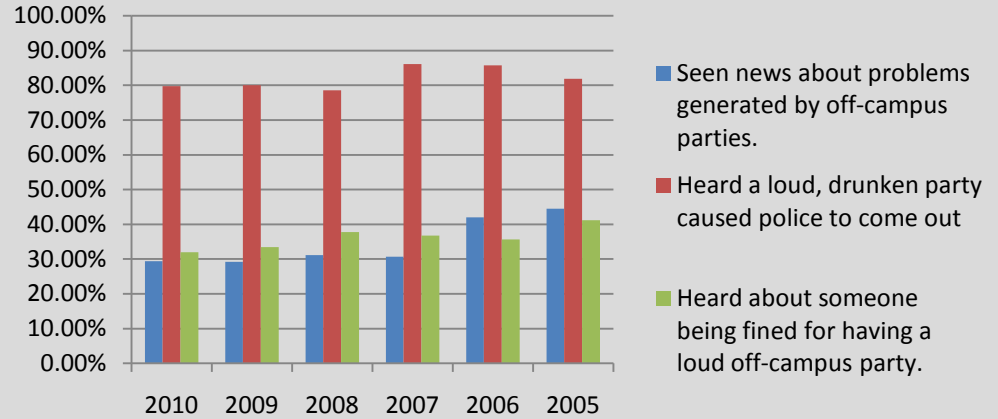
Since start of semester I have been to a party at...



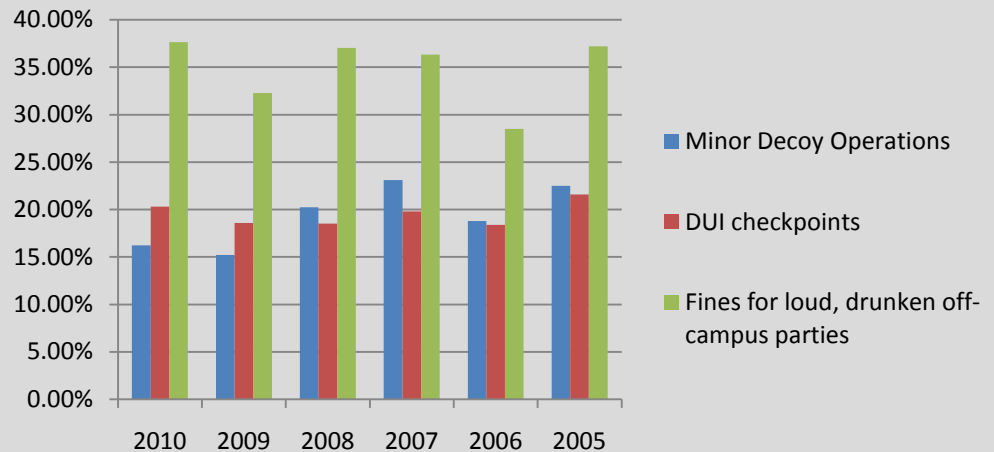
Very to extremely concerned about preventing off-campus party problems



Awareness of Off-Campus Party Issues



Awareness of Community Policies and Practices



Accomplishments

Decrease in heavy drinking:

- Drank enough to get drunk - from 73% in 2008 to 64.5% in 2010
- Drank enough to pass out – from 22.2% in 2008 to 10.6% in 2010

Decrease in calls for service to Berkeley Police for loud, late parties around campus:

- 360 in fall 2008; 135 in fall 2010

Increase in Cal undergrads who report seeing written tips or guidelines for planning safe parties:

- Fall 2006 - 44.7%;
- Fall 2008 – 56%;
- Fall 2010 – 66.2%

Streamline alcohol violation student conduct process: from average of 3+ weeks to less than 7 days.

Increase in students engaged in “mission critical” alcohol problem prevention activities

Challenges

No meaningful change in percent of students who report having their sleep/study disrupted by other students' drinking (36%)

Decrease in percent of Cal undergrads who perceive campus administrators or surrounding community to be very or extremely concerned about preventing alcohol-related problems caused by off-campus parties:

- Campus: Fall 2005 – 29.5%; Fall 2010 – 23.3%
- Surrounding Community: Fall 2005 - 19%; Fall 2010 – 17%

Next Steps

1. Planning retreat at end of May.
2. Continue to deepen, streamline and optimize the existing strategies and programs, especially the student conduct process for interrupting high risk drinking and associated problems
3. Improve relevance, alignment, clarity and visibility of campus and community alcohol policies and concern
4. Continue to identify and engage stakeholders to play their unique roles: especially student opinion leaders, party hosts and property owners

AND ... publicize our process and progress!

*Stanford Report, May 2, 2011 **Stanford joins forces with peers to address high-risk drinking**
Stanford is one of 14 colleges and universities that have joined the Learning Collaborative on High-Risk Drinking, a national initiative that will use comprehensive evaluation and measurement techniques to identify and implement the most effective ways to confront this persistent problem.*