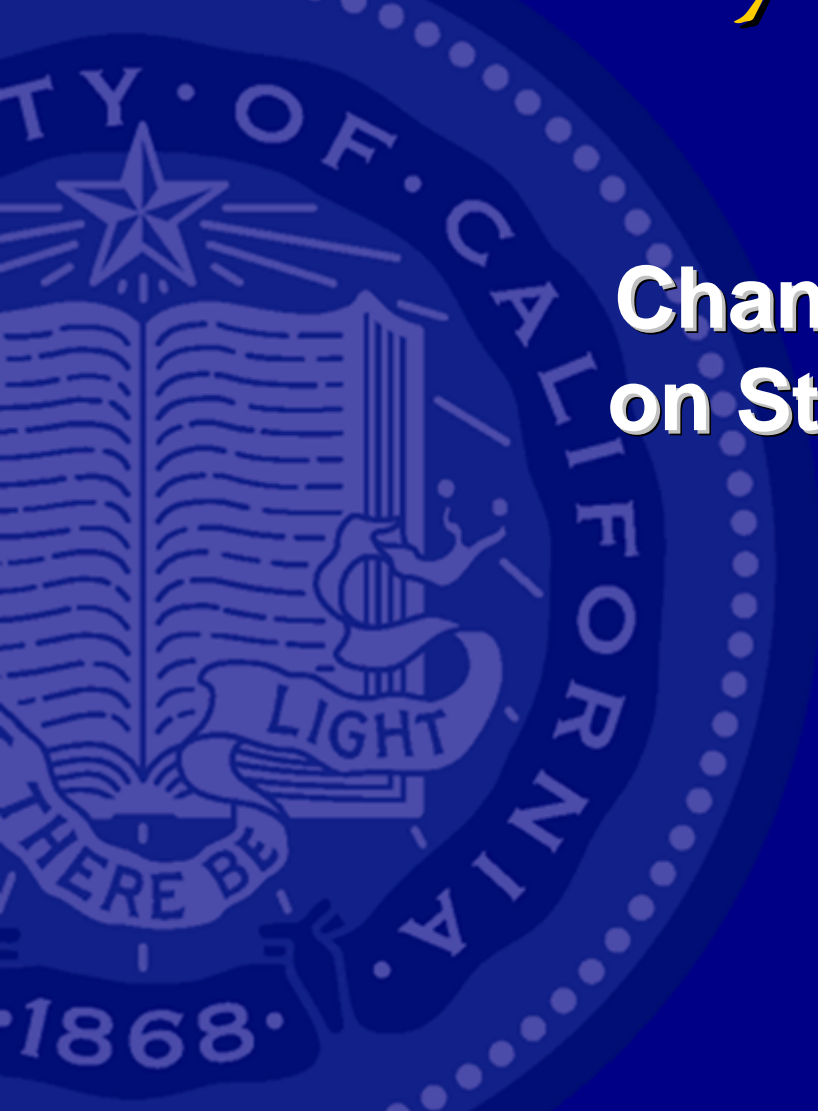


University of California,
Berkeley

**Chancellor's Advisory Council
on Student/Neighbor Relations**

New Directions

April 27, 2009





Mission

- Bring together UC Berkeley staff and students, long-term residents, city of Berkeley staff, and other members of the community to address issues related to off-campus student/neighbor relations.
- Improve the quality of life in the neighborhoods near the campus and promote mutual understanding and respect among all of its residents.



Charge

- Review research and findings of related campus and city groups, and best practices of other university and college communities.
- Recommend initiatives and actions to mitigate these problems.
- Investigate factors involved in problem behaviors connected with student parties and alcohol use.



Assumptions

- **Changing student behavior requires a “cultural change”**—how students view the neighborhood, understand campus and community standards, and adjust their own perceptions of acceptable behavior.
- **Change will be gradual** and may take several years, as cohorts of students enter the university and graduate.



Assumptions

- **A comprehensive environmental program is the most effective approach to reducing harmful and underage drinking and negative behaviors.**
- **Noise and parties will not be completely eliminated, but we will try to curb the most egregious problems.**



- **AlcoholEDU: Since Fall 2005, required of all incoming UCB students**

A screenshot of the Berkeley Alcohol EDU website. The page features a large illustration of the Sather Tower (Clock Tower) on the left. The word 'BERKELEY' is written in large white letters across the top, with 'ALCOHOL EDU' in a yellow box to its right. Below this, there are four yellow navigation buttons: 'OVERVIEW AND INSTRUCTIONS', 'TECHNICAL SUPPORT', 'DIRECTIONS FOR PARENTS AND GUARDIANS', and 'RESOURCES'. A yellow banner at the bottom left says 'WELCOME TO CAL!'. The main text area contains a message to students about the AlcoholEdu for College course.

Dear Cal Student,

As part of the University's alcohol prevention program, all incoming students are required to complete a confidential, online alcohol education course, entitled *AlcoholEdu for College*. The course uses science-based research to educate students about alcohol and its effects. Whether you drink or not, the course will help you make informed decisions about alcohol and better deal with drinking behavior that may occur around you. To take the course, you will need a computer with Internet access and audio capability. If you do not have home access to a computer, you can use any publicly-available computer with Internet.

The course consists of two parts, **both of which must be completed to satisfy this requirement. All information you provide is**



Successes

- **New City Ordinances:** 2nd Response (SRO) strengthened; Social Host Ordinance enacted.
- **Improved coordination between BPD and UCPD and with Student Conduct office.**



Successes

- ABC Grants for City and Campus augment enforcement, esp. in early Fall semester.
- Willard Back-to-School event provides opportunity for outreach to new students.
- Spring Move-Out Campaign reduces illegal dumping/littering





- **Related, coordinated efforts:** State Incentive Grant (SIG) programs, PartySafe, Alcohol Awareness Month, UCB Athletics outreach to student-athletes, GAMMA (Greek) peer outreach

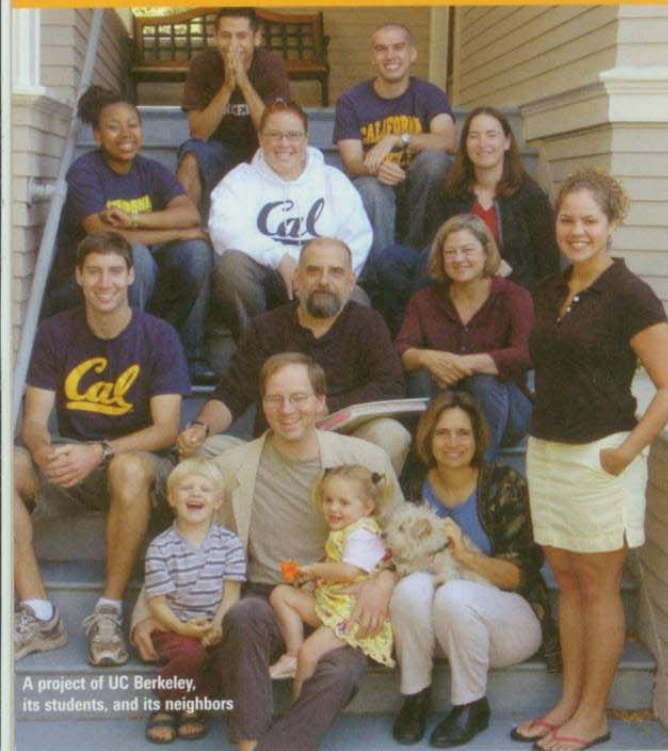




- **Communications program:** Welcome to Berkeley brochure, op eds, student RESPECT campaign, One Community website, media coverage, CalSO orientation, PartySafe, Students for a Safer Southside outreach

We all live here

**Loving your
Berkeley neighborhood —
and making sure
your neighbors love you**



A project of UC Berkeley,
its students, and its neighbors



Dear Neighbor,

Welcome to Berkeley! Our neighborhoods are wonderful — lively, beautiful, with a diverse mix of students and families, homeowners and tenants.

The City of Berkeley and UC Berkeley have teamed up to promote good neighbor relations in the areas near campus. Everyone can help in this effort by getting to know their neighbors and following local laws and practices.

Included in this packet is helpful information for all Berkeley residents.

Welcome to the neighborhood!

Developed by UC Berkeley Chancellor's Task Force on
Student/Neighbor Relations



Community Relations by Noel Gallagher

Campus, students, and Southside residents unite for peace (and quiet). The result is a tangible action plan designed to ease the friction among people with vastly different lives and schedules.

Since We're Neighbors, Let's Behave



Berkeley students Elise (left) and Zaynah (wearing backpack) meet Willard neighbors Grace Christie and Jill Hutchby at a Sept. 11 block party, designed to introduce residents and students to one another.
Peg Skorpinski photo

and recycling pickup information, a list of municipal codes and fines for loud and unruly gatherings, and other useful information.

• The campus is funding two student interns as "goodwill ambassadors" to the Willard neighborhood. The interns will serve as liaisons between the student residents and the neighborhood association and will be a resource for everyone in the neighborhood.

• On Sept. 11 this fall, the Willard Neighborhood Association held a yard sale and block party at Willard Park for new neighbors to get to know each other in a fun, friendly environment.

• University Health Services has created a "safe party" web site, partysafe.berkeley.edu, which offers before-, during-, and after-party tips on how to be a responsible host.

• City and campus officials, by...

assistant to the Berkeley city manager. "We want to get ahead of the curve by getting good information to the neighbors and the students so we're defining expectations up front instead of just coming in with enforcement."

A key factor is having the students involved, Hegarty says.

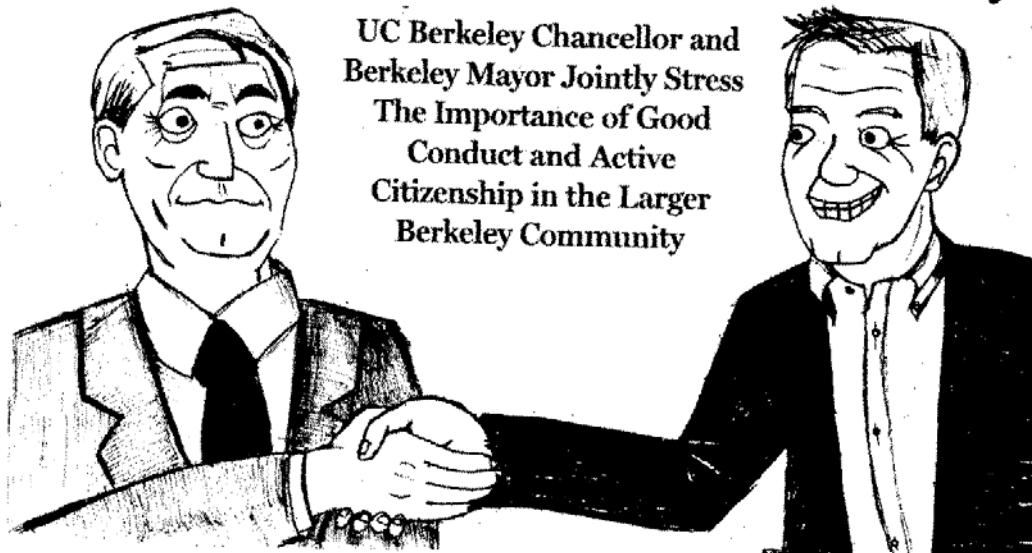
"Students are not only participating, but helping to lead the effort," she notes. The task force includes student representatives from the Greek community, the Associated Students of the University of California, co-op housing, and the residence halls.



A new task force made up of ...tinue. "There are good people on both



Students Should Build Bridges in Berkeley



UC Berkeley Chancellor and Berkeley Mayor Jointly Stress The Importance of Good Conduct and Active Citizenship in the Larger Berkeley Community

by Tom Bates and Robert J. Birgeneau

Welcome Cal students! To those of you new to the campus, we are delighted that you have chosen to come to UC Berkeley and join the exceptional scholars, world-class researchers and uniquely talented individuals that make up our campus community.

Along with being students at UC Berkeley, you are also part of a vibrant and diverse broader community—the city of Berkeley.

Surrounding the campus are neighborhoods consisting of renters and homeowners, families and single professionals, students and seniors. All members of the unique community we share deserve to be treated with respect.

Please keep in mind, whether you live in campus housing, a co-op, a fraternity or sorority house, or a private house or apartment, that whenever you are out in the community you are

representing UC Berkeley. Be proud to demonstrate the university's long-standing and traditions of public service and responsible citizenship.

The campus works closely with the city of Berkeley and local neighborhood associations to promote safe and orderly neighborhoods. We would like to share a few guidelines to being a responsible Berkeley resident.

Meet and be friendly with your neighbors. Introduce yourself and remember to always respect their needs and schedules.

At the same time, it is important that you make smart choices while you are here. Comply with all local ordinances and practices, especially

those concerning noise and parties. Violating these ordinances can result in stiff penalties, including fines and campus sanctions.

Get involved. Join your neighborhood association, participate in local clean-up activities, and support the community's emergency preparedness and crime prevention efforts. A good place to start is the Cal Corps Public Service Center. Students can access their Web site at calcorps.berkeley.edu.

We encourage you take advantage of the many recreational, social and cultural amenities that Berkeley has to offer. This is a wonderful place to live and learn, which is surely one of the many reasons you have chosen to join our community.

Have a great year at UC Berkeley!

Tom Bates is the mayor of Berkeley. Robert J. Birgeneau is the chancellor of UC Berkeley. Reply to opinion@dailycal.org

Along with being students at UC Berkeley, you are also part of a vibrant and diverse broader community—the city of Berkeley.

Help us design the **RESPECT** campaign!

To encourage positive student/neighbor relations and improve the neighborhoods near campus, student leaders are sponsoring a poster contest.



Cash Prizes!

\$250 prize for winning design in each category
\$250 *additional* prize for best design submitted

Fame!

Winning designs may be used in a public poster campaign
SPRING SEMESTER 2007



Themes

- Late night noise in the community
- Illegal dumping on our streets
 - Responsible drinking
 - Responsible hosting
- Building community between students and neighbors

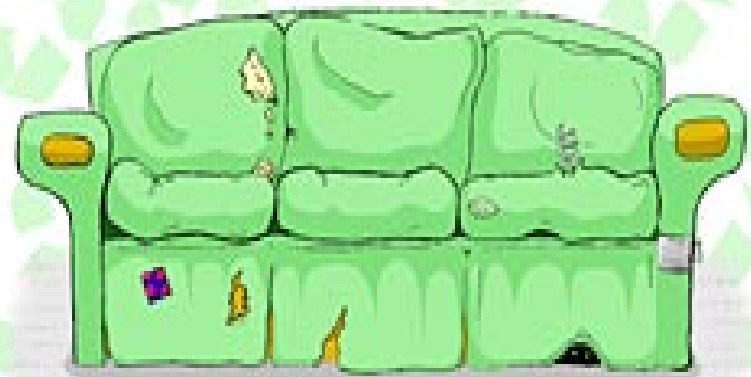
Deadline for submissions: **MARCH 16th 2007**

For more information
and an application, e-mail respectcampaign@gmail.com

The Respect Campaign is sponsored by: ASUC, College Panhellenic Council, Interfraternity Council, Students for a Safer Southside, Chancellor's Task Force on Student/Neighbor Relations, Party Safe

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A SOFA ON THE SIDEWALK IS NOT LAWN FURNITURE.





- **Not all noise can be addressed through Second Response Ordinance:**
 - If gathering involves fewer than 10 individuals.
 - If disturbance does not constitute an “unruly” party.



Challenges

- **UCB cannot follow up if it does not have name of student causing disturbance.**
- **Some disturbances are random and momentary, but repeated. The incident is over by the time the police arrive.**



New Initiatives

- **UCPD & BPD will provide joint on-the-street presence at strategic times during the academic year:**
 - Beginning of fall semester, home football game weekends, early and late spring semester—Thursday, Friday, Saturday nights
 - UCPD will dedicate 11 officers, command vehicle, bicycle and foot patrols, as well as patrol cars.
 - UCPD & BPD will do outreach to students to educate them about community expectations.



New Initiatives

- BPD & UCPD will send information from Field Interview Cards to Student Conduct Office for follow-up with students, especially where there is a pattern of behavior.



- **Spring Move-Out Campaign:** ASUC is now an active partner and will pick up furniture at no cost, run a recycling center, store and re-sell furniture in the fall.
- **Fall Move-In Program:** Will include information/outreach to students, back-to-school events for students and neighbors, littering/dumping prevention.



Other Pending Initiatives

- UCB is researching use of late night safety shuttles to transport students from Telegraph area to their residences.
- Student Leadership Initiative: Student safety ambassadors would work with fellow students, neighbors, city and campus staff on public safety measures, emergency preparedness.



- Chancellor's Advisory Council on Student/Neighbor Relations
 - Provide a biannual forum for all stakeholders to share information, review/evaluate progress of initiatives.
 - Work is accomplished through UC and City staff and institutionalized as part of ongoing work programs.